

Course No.	C-2
Name of the Course	UI/UX Web Design
Type of Course (Diploma/ Certificate/ Add on	Certificate
Offered by	Department of Computer Science
Linkages	-
No. of hours	30 hours
Expected outcome	At the end of this course, the students will be able to design pages by using this tool.
Course Objective	The UI/UX Design Specialization brings a design-centric approach to user interface and user experience design, and offers practical, skill-based instruction centered around a visual communications perspective. This Design platform focus on the best practices and conventions in UX /UI design and apply them to create effective and compelling screen-based experiences for websites or apps.
Brief Description	It is a web designing platform. User interface and user experience design is a high-demand field, but the skills and knowledge will learn in this Specialization are applicable to a wide variety of careers, from marketing to web design to human-computer interaction.

Syllabus	<p>UI / UX- WEB DESIGN</p> <p>Module -1. User Experience Process(8 hours) • Strategy • Outline of Scope • Sitemap • Wireframes • Visual Mockups differences between mobile apps and websites, and the differences between waterfall and agile approaches to UX design</p> <p>Module -2. Determining Strategy(5 hours) • defining a target audience for your website. • determine user needs and client needs</p> <p>Module -3. Outlining the scope (7 hours) • create a set of content and functionality requirements • What is in and What is Out.</p> <p>Module -4. The Sitemap(10 hours) • transform the content and functionality requirements into a navigable structure • What is a sitemap and how to create them? • Information architecture •Treejack</p>
Evaluation Pattern	<p>External Examination -100 marks(To be evaluated by examiner other than FIC)</p> <p>Internal Examination - Test Paper (1) -50 marks</p> <p>Assignment (1) -25 marks</p> <p>Attendance -25 marks (90% or above -25, 80%-90% -20 marks, 70%-80% -15 marks, 60%-70% -10 marks 50%-60% -5 marks, Less than 50%-0 marks, Attendance Greater than 50% is a must to attend external exam)</p> <p>Total -200 marks</p>
Mode of Class	Online (Google Class room)