

DIPLOMA COURSE IN FUNDAMENTALS OF E BUSINESS 2023-2024

(DIPLOMA COURSE OFFERED BY DEPARTMENT OF B.VOC, PAVANATMA COLLEGE MURICKASSERY)

Course No	
Name of the course	DIPLOMA COURSE IN FUNDAMENTALS OF E BUSINESS
Offered by	Department of B.VOC
Linkage	
No of hours	45 hour
Expected outcome	After the study of e-Business, students should understand the basic definition and knowledge hierarchy of e-Business, and understand the related operation processes, marketing techniques and technological issues of e-Business systems.
Course objectives	<ul style="list-style-type: none">● To create a basic awareness about E business● To create familiarity with technology related business operations
Brief Description	This course will provide an overview of e-business and their related issues. It covers many topics in e-business, including basic knowledge of e-business and the related information technology, e-business models, e-Payment, e-stock and Supply Chain Management

Syllabus	<ul style="list-style-type: none"> ● Module 1: Introduction to E Business ● Module 2: E Business network technology basic ● Module 3 : E payment ● Module 4: E stock and E supply chain management ● Module 5: E business model
Evaluation pattern	<ul style="list-style-type: none"> ● External examination : 100 mark(To be evaluated by examiner other than FIC) ● Internal examination – Test paper = 50 mark ● Assignment(1) – 25 mark ● Attendance -25 mark(90% or above = 25 mark, 80%-90% = 20 mark, 70% - 80% = 15 mark, 60%- 70%= 10 mark, 50% - 60% =5, less than 50% = 0, attendance greater than 50 is must to attend external examination) ● Total =200 mark
Mode of class	Offline